

11,171

**Total Family** 

Households

(ACS 2015-

2019)

Exhibit M

27 William St, Auburn, New York, 13021 - 15 minutes

## **Community Overview** 15 minutes Youth Population by Age 8,813 Seniors (65+) Youth Population 21% Adult (19-64) 60% outh (<18) 19% 6% Youth on Medicaid (Poverty Indicator) Households

8,090

Nonfamily

Households

(ACS 2015-

2019)

\$117,186

Median Net

Worth

2.89

Average

Family Size

27%

Households

with Children

(ACS 2015-

2019)

# Environmental - 8% Arts/cultural - 7%

### **Charitable Engagement** Contributed to Civic Organization 4% in 12 months Member of charitable organization 42% Religious Educational - 15% Social services - 14% 15% Health org - 14%

#### **Physical Activity** Participate in Sport and Physical Activity (%) Swimming Weightlifting 14% Bicycling (road) 14% 12% Yoga Basketball 11% Aerobics 10% Baseball 6% Volunteered Soccer 5% in 12 months 4% Softball 4% 8% 12% 16%

## **Employment Type**

Professional	65%
Working Class	20%
Service Industry	15%

68	Salt of the Earth 3,187 households	16.5% of Households
123	Traditional Living 3,109 households	16.1% of Households
5A	Comfortable Empty Nesters 2,990 households	15.5% of Households

**Esri Tapestry Segments** 

# **Spending** \$5,598 \$405 Health Care Child Care (Avg) (Avg)

\$4,670

Groceries

(Food - Avg)

\$2,781

Recreation &

Entertainment

(Avg)

Note: The Tapestry Segments LifeMode labels are proprietary to Esri, a third party provider of U.S Census and supplemental data, and may not be a sensitive representation of labels/language most appropriate for your community. Learn More from Esri

© 2022 YMCA of the USA | Data source: Esri

for a charity

Page 2